working for You 123 Speer Blvd

KMGH Denver, CO 80203

www.theDENVERchannel.com

Billina:

Crossroads Media Group

Attention: Accounts Payable

www.thedenverchannel.com

Billing Address:

Invoice # Invoice Date Invoice Month Invoice Period 187211-1 10/28/12 October 2012 10/01/12 - 10/28/12 Main: (303)832-7777

Station Account Executive Sales Office Sales Region **KMGH** David Lombardo EWS-Washingto National

Advertiser Product Estimate Number Issue/American Crossroads American Crossroads 1257

> Flight Dates Order # Alt Order # 10/24/12 - 10/30/12 187211 Billing Calendar Billing Type Deal #

> > Cash

Special Handling

Broadcast

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref lмај

66 Canal Center Plaza, Suite 555 Alexandria,, VA 22314

Send Payment To:

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

1 KMGH Sa

10/27/12

6:29 AM GMA SAT

							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	10/24/12	10/26/12	7News at 430am	430A-5A	WГF	:30	3	\$75.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$75.00						
	Spots: # Ch	n Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 KM	IGHW 10	/24/12 4:58 AM 7Nev	vs at 430am	430A-5A	:3	0 USPRTV23	ACH		\$75.00	_
	3 KM	MGHTh 10	/25/12 4:59 AM 7Nev	vs at 430am	430A-5A	:3	0 USPRTV23	ACH		\$75.00	NM
	2 KM	NGH F 10, Credited		vs at 430am	430A-5A	:0	00			\$75.00	
3	10/28/12	10/28/12	7A-8A SUN MORN N	EW\$7A-8A	S	:30	1	\$350.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 1	Rate \$350.00						
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	ription_	Start/End Time	Lengt	th Ad-ID			Rate	Type
	1 KM	/IGH Su 10	/28/12 7:55 AM 7A-8	A SUN MORN NEWS	7A-8A	:3	0 USPRTV23	ACH		\$350.00	NM
4	10/24/12	10/26/12	930a-10 Right This M	linute930a-10a	WГF	:30	3	\$500.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$500.00						
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 KM	MGHW 10	/24/12 9:53 AM 930a	-10 Right This Minute	930a-10a	:3	0 USPRTV23	ACH		\$500.00	MM
	2 KN	MGHTh 10	/25/12 9:46 AM 930a	-10 Right This Minute	930a-10a	:3	0 USPRTV24	АСН		\$500.00	NM
	3 KN	IGHF 10	/26/12 9:47 AM 930a	-10 Right This Minute	930a-10a	:3	0 USPRTV23	АСН		\$500.00	NM
6	10/27/12	10/27/12	5pm News Saturday	5P-6p	S-	:30	1	\$800.00	NM		
	Weeks:	Start Date 10/22/12	End Date 10/28/12 MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$800.00						
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time		h Ad-ID			Rate	Type
	1 KM	/IGH Sa 10	/27/12 5:58 PM 5pm	News Saturday	5P-6p	:3	0 USPRTV24	ACH		\$800.00	NM
7	10/27/12	10/27/12	GMA SAT	Sat GMA 6A-7A	S-	:30	1	\$300.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$300.00						
	Spots: # Ch	n <u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate	Туре

Sat GMA 6A-7A

:30 USPRTV23ACH

\$300.00 NM



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Advertiser Product Estimate Number

Issue/American Crossroads American Crossroads 1257

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Line Start I	Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
8 10/24	/12	10/26/12	5-530	P News	5P-530P	WTF	:30	2	\$1,400.00	NM		
Weeks		tart Date 0/22/12	End Da 10/28/1	te <u>MTWTFSS</u> WTF	Spots/Week 2	<u>Rate</u> \$1,400.00						
	_	<u>Day</u> Air		Air Time Descrip		Start/End Time		h Ad-ID				Type
		HTh 10		5:23 PM 5-530P		5P-530P		0 USPRTV2			\$1,400.00	
	2 KMG	HF 10,	/26/12	5:24 PM 5-530P	News	5P-530P	:3	0 USPRTV2	ЗАСН		\$1,400.00	NM
10 10/24		10/26/12		2P News	11A-12P	WTF	:30	3	\$800.00	NM		
Weeks	s: <u>S</u>	tart Date 0/22/12	End Da 10/28/1	<u>MTWΓFSS</u> WΓF	Spots/Week 3	<u>Rate</u> \$800.00						
Spots:		<u>Day</u> Air		Air Time Descrip		Start/End Time	<u>Lengt</u>	th Ad-ID				Type
	1 KMG	H W 10. Credited		11A-12i	P News	11A-12P	:0	00			\$800.00	NM
				11:28 AM 11A-12I		11A-12P		O USPRTV2			\$800.00	
	3 KMG	HF 10	/26/12	11:22 AM 11A-12I	P News	11A-12P	:3	0 USPRTV2	23ACH		\$800.00	NM (
12 10/28	/12	10/28/12	4PM -	SUN	4P-430P	S	:30	1	\$300.00	NM		
Weeks	s: <u>S</u>	tart Date 0/22/12	End Da 10/28/1	<u>te</u> <u>MTWTFSS</u> S	Spots/Week 1	Rate \$300.00						
Spots:	<u>#</u> Ch	Day Air	r Date	Air Time Descrip	tion_	Start/End Time		h Ad-ID			Rate	Type
	1 KMG	H Su 10	/28/12	4:29 PM 4PM - S	UN	4P-430P	:3	O USPRTV2	23ACH		\$300.00	NM (
13 10/28	/12	10/28/12	GMA	SUN	Sun GMA 6A-7A	S	:30	1	\$300.00	NM		
Weeks	s: <u>S</u>	Start Date 0/22/12	End Da 10/28/1	<u>te</u> <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$300.00						
	<u>#</u> Ch	<u>Day</u> Air	r Date	Air Time Descrip	tion_	Start/End Time		h Ad-ID			Rate	Туре
	1 KMG	H Su 10	/28/12	6:59 AM GMA SI	JN	Sun GMA 6A-7	A :3	O USPRTV2	2ЗАСН		\$300.00	NM (
14 10/27	/12	10/27/12	7-9a S	Sat Morning News	7A-9A	S-	:30	1	\$650.00	NM		
Weeks		Start Date 0/22/12	End Da 10/28/1	<u>te</u> <u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$650.00						
Spots:	# Ch	Day Air	Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 KMG	H Sa 10	/27/12	8:29 AM 7-9a Sa	t Morning News	7A-9A	:3	0 USPRTV2	23АСН		\$650.00	NM
15 10/27	/12	10/27/12	10P N	IEWS (SAT)	10P-1037P	S-	:30	1	\$1,000.00	NM		
Weeks		Start Date 0/22/12	End Da 10/28/1		Spots/Week	Rate \$1,000.00						
Spots:		Day Air		Air Time Descrip	tion .	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 KMG	H Sa 10		10:36 PM 10P NE	WS (SAT)	10P-1037P	:3	O USPRTV2	2ЗАСН		\$1,000.00	NM
16 10/24	/12	10/26/12	GMA	M-F 7-9A	7A-9A	WTF	:30	3	\$850.00	NM		
Weeks		Start Date 0/22/12	End Da 10/28/1	te MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$850.00						
Spots:		Day Air		Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 KMG		/24/12	8:49 AM GMA M		7A-9A		0 USPRTV2	23АСН		\$850.00	
-	3 KMG		/25/12	8:54 AM GMA M	-F 7-9A	7A-9A		O USPRTV2			\$850.00	NM
	2 KMG	HF 10	/26/12	6:59 AM GMA M	-F 7-9A	7A-9A	:3	0 USPRTV2	23ACH		\$850.00	NM
18 10/28	/12	10/28/12	5pm N	lews Sun Local Ne	ev 5P-6P	S	:30	1	\$1,000.00	NM		
Weeks	_	Start Date 0/22/12	End Da 10/28/1		Spots/Week 1	Rate \$1,000.00						
Spots:		Day Air		Air Time Descrip	tion .	Start/End Time	Lenat	h Ad-ID			Rate	Туре
	_					. We certify that the advertis			advertising sales of			



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 Advertiser
 Product
 Estimate Number

 Issue/American Crossroads
 1257

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Line Start Date End Date Descrip	otion Sta	art/End Time	MTWTFSS		Spots/ Week	Rate	Туре		
'	ews Sun Local Nev5P	P-6P	S	:30	1	\$1,000.00	NM		
	Air Time Description		Start/End Time	Length				Rate	Type
1 KMGH Su 10/28/12	5:33 PM 5pm News S	Sun Local News	5P-6P	:30	USPRTV23	ВАСН		\$1,000.00	NM
19 10/24/12 10/26/12 THE VII	EW 10	A-11A	WTF	:30	2	\$1,500.00	NM		
Weeks: Start Date End Date 10/22/12 End Date	<u>MTWTFSS</u> :	Spots/Week 2	Rate \$1,500.00						
Spots: # Ch Day Air Date A	Air Time Description		Start/End Time	Length				Rate	Type
2 KMGHTh 10/25/12 10	0:37 AM THE VIEW		10A-11A		USPRTV23			\$1,500.00	NM
3 KMGHF 10/26/12 10	0:31 AM THE VIEW		10A-11A	:30	USPRTV23	BACH		\$1,500.00	NM
21 10/24/12 10/26/12 Jimmy I	Kimmel 11	:03P-12:07A	WTF	:30	3	\$400.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 <u>10/28/12</u>	<u>MTWTFSS</u> :	Spots/Week 3	Rate \$400.00						
Spots: # Ch Day Air Date A	Air Time Description		Start/End Time	Length	Ad-ID			Rate	Туре
Kimmel pushed bad	2:17 AM Jimmy Kimm ck due to 10pm News	expansion	11:03P-12:07A		USPRTV23			\$400.00	NM
3 KMGHTh 10/25/12 12	2:00 AM Jimmy Kimm	nel	11:03P-12:07A		USPRTV23			\$400.00	NM
1 KMGHF 10/26/12 12	2:00 AM Jimmy Kimm	nel	11:03P-12:07A	:30	USPRTV23	BACH		\$400.00	NM
23 10/24/12 10/26/12 6-7A No	ews 6A	1-7A	WTF	:30	3	\$750.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 <u>End Date</u>	<u>MTWTFSS</u> :	Spots/Week 3	Rate \$750.00						
Spots: # Ch Day Air Date A	Air Time Description		Start/End Time	Length	Ad-ID			Rate	Туре
	6:24 AM 6-7A News		6A-7A	:30	USPRTV23	ВАСН		\$750.00	NM
2 KMGHTh 10/25/12	5:59 AM 6-7A News		6A-7A		USPRTV23			\$750.00	NM
3 KMGHF 10/26/12 6	6:14 AM 6-7A News		6A-7A	:30	USPRTV23	ЗАСН		\$750.00	NM
25 10/24/12 10/26/12 The CH	IEW 11	57A-1P	WTF	:30	3	\$800.00	NM		
Weeks: Start Date End Date 10/22/12 End Date		Spots/Week 3	Rate \$800.00						
Spots: # Ch Day Air Date A	Air Time Description		Start/End Time	Length	Ad-ID			Rate	Туре
2 KMGH W 10/24/12 Credited	The CHEW		1157A-1P	:00				\$800.00	NM
1 KMGHTh 10/25/12 12	2:00 PM The CHEW		1157A-1P	:30	USPRTV23	BACH		\$800.00	NM
3 KMGHF 10/26/12 12	2:56 PM The CHEW		1157A-1P	:30	USPRTV23	BACH		\$800.00	NM
27 10/24/12 10/26/12 7News	at 5AM 5A	M-530AM	WTF	:30	3	\$400.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> 10/22/12 10/28/12	<u>MTWTFSS</u> :	Spots/Week 3	Rate \$400.00						
	Air Time Description	-	Start/End Time	Length	Ad-ID			Rate	Туре
	5:12 AM 7News at 5A	AM	5AM-530AM	:30	USPRTV23	ВАСН		\$400.00	
3 KMGHTh 10/25/12	5:14 AM 7News at 5A	AM	5AM-530AM	:30	USPRTV23	BACH		\$400.00	NM
2 KMGHF 10/26/12 5	5:14 AM 7News at 5A	AM	5AM-530AM	:30	USPRTV23	BACH		\$400.00	NM
29 10/24/12 10/28/12 10P NE	EWS (M-F/SU) 10	P-1037P	WT S	:30	3	\$2,600.00	NM		
Weeks: Start Date End Date		Spots/Week 3	Rate \$2.600.00						
10/22/12 10/28/12	WΓS		\$2,600.00	Lenath	Ad-ID			Rate	Туре
10/22/12 10/28/12 Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>A</u>		3		Length :30	Ad-ID USPRTV23	ЗАСН		Rate \$2,600.00	_
10/22/12 10/28/12 Spots: # Ch	WT S Air Time Description	(M-F/SU)	\$2,600.00 Start/End Time	:30					NM



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						Spots/	_	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
29 10/24/12	10/28/12	10P NEWS (M-F/SU)	10P-1037P	WT S	:30	3	\$2,600.00	NM	
31 10/24/12	10/26/12	6P-630P JEOPARDY (I	M- 6P-630P	WГF	:30	3	\$4,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 3	Rate \$4,000.00					
Spots: # C			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 K	MGHW 10/	/24/12 6:11 PM 6P-630	P JEOPARDY (M-F)	6P-630P	:3	0 USPRTV2	ЗАСН		\$4,000.00 NM
			P JEOPARDY (M-F)	6P-630P	:3	0 USPRTV2	ЗАСН		\$4,000.00 NM
2 K	MGHF 10/	/26/12 6:28 PM 6P-630	P JEOPARDY (M-F)	6P-630P	:3	0 USPRTV2	ЗАСН		\$4,000.00 NM
33 10/24/12	10/26/12	630-7p WHEEL (M-F)	630-7P	WГF	:30	2	\$4,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 2	Rate \$4,000.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
		/24/12 6:41 PM 630-7p		630-7P		0 USPRTV2			\$4,000.00 NM
1 K	MGHTh 10/	/25/12 6:37 PM 630-7p	WHEEL (M-F)	630-7P	:3	0 USPRTV2	ЗАСН		\$4,000.00 NM
35 10/24/12	10/26/12	M-F 2-230pm	2-230pm	WГF	:30	2	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$500.00					
Spots: # C			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K		/24/12 2:21 PM M-F 2-2	230pm	2-230pm	:3	0 USPRTV2	ЗАСН		\$500.00 NM
2 K	MGHF 10/	/26/12 2:22 PM M-F 2-2	230pm	2-230pm	:3	0 USPRTV2	4ACH		\$500.00 NM
36 10/24/12	10/26/12	M-F 230-3pm	230-3p	WTF	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 1	Rate \$500.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGHF 10/	/26/12 2:42 PM M-F 23	0-3pm	230-3p	:3	0 USPRTV2	ЗАСН		\$500.00 NM
39 10/24/12	10/26/12	M-F 3-4pm	3-4pm	WTF	:30	3	\$800.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 3	Rate \$800.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		/24/12 3:25 PM M-F 3-4	•	3-4pm		0 USPRTV2			\$800.00 NM
		/25/12 3:53 PM M-F 3-4	•	3-4pm		0 USPRTV2			\$800.00 NM
2 K	MGHF 10/	/26/12 3:15 PM M-F 3-4	1pm	3-4pm	:3	0 USPRTV2	ЗАСН		\$800.00 NM
41 10/24/12	10/26/12	7News at 530AM	530AM-6AM	WГF	:30	3	\$600.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 3	Rate \$600.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
		/24/12 5:45 AM 7News		530AM-6AM		0 USPRTV2			\$600.00 NM
		/25/12 5:29 AM 7News		530AM-6AM		0 USPRTV2			\$600.00 NM
3 K	MGHF 10/	/26/12 5:58 AM 7News	at 530AM	530AM-6AM	:3	0 USPRTV2	ЗАСН		\$600.00 NM
43 10/24/12	10/26/12	Dr. Oz	4P-5P	WTF	:30	3	\$1,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS WTF	Spots/Week 3	Rate \$1,000.00					
Spots: # C			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 K	MGHW 10	/24/12 4:45 PM Dr. Oz		4P-5P	:3	0 USPRTV2	ЗАСН		\$1,000.00 NM



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Issue/American Crossroads American Crossroads 1257

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Spots/

Line Sta	art Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
43 10)/24/12	10/26/12	Dr. Oz		4P-5P	WTF	:30	3	\$1,000.00	NM		
Spo	ots: # Ch	Day Air	Date A	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 KM	GH Th 10/		4:55 PM Dr. Oz		4P-5P	:3	0 USPRTV2	ЗАСН		\$1,000.00	
	3 KM	GHF 10/	26/12	4:36 PM Dr. Oz		4P-5P	:3	0 USPRTV2	ЗАСН		\$1,000.00	NM
45 10)/24/12	10/26/12	Nightlin	е	1037P-1103P	WГF	:30	2	\$2,500.00	NM		
We		Start Date 10/22/12	End Date		Spots/Week	Rate \$2,500.00						
Sno	ots: # Ch	Dav Air		Air Time Descrip	_	φ2,500.00 Start/End Time	Lengt	h Ad-ID			Rate	Type
Орк	1 KM			1:17 PM Nightlin		1037P-1103P		0 USPRTV2	ЗАСН		\$2,500.00	
		Nightline	pushed ba	ack due to 10pm	News expansion							
	3 KM	GHF 10/	26/12 1	0:57 PM Nightlin	е	1037P-1103P	:3	0 USPRTV2	ЗАСН		\$2,500.00	NM
49 10)/24/12	10/26/12	Genera	l Hospital	1P-2P	WTF	:30	2	\$1,200.00	NM		
We		Start Date 10/22/12	End Date 10/28/12		Spots/Week 2	Rate \$1,200.00						
Spo	ots: # Ch	Day Air	Date A	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	3 KM	GHTh 10/	25/12	1:26 PM Genera	l Hospital	1P-2P	:3	0 USPRTV2	ЗАСН		\$1,200.00	NM
	2 KM	GHF 10/	26/12	1:24 PM Genera	l Hospital	1P-2P	:3	0 USPRTV2	ЗАСН		\$1,200.00	NM
51 10)/24/12	10/24/12	ABC W	ed C	9P-10P	W	:30	1	\$8,000.00	NM		
We		Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	Rate \$8,000.00						
Spo	ots: # Ch	<u>Day</u> Air		Air Time Descrip		Start/End Time		th Ad-ID			Rate	Type
	1 KM	GHW 10/	24/12	9:42 PM ABC W	ed C	9P-10P	:3	O USPRTV2	ЗАСН		\$8,000.00	NM
						Total Spots		58		·		

Payment Terms 30 Days

<u>Gross Total</u> **\$74,450.00**

Agency Commission \$11,167.50

Net Amount Due \$63,282.50